



ALIHANKINTA 2019

International Industrial Subcontracting Fair

AlihankintaHEAT 2019

Networking event for industrial companies and startups
24–26 September 2019, Tampere Exhibition and Sports
Centre

www.alihankinta.fi/en

PRESS RELEASE, 03/06/2019

Subcontracting: Finland's clean industry brings competitiveness and investors

According to a survey by the Industrial Union, Finnish industry is one of the cleanest in the world and manufacturing in Finland a pro-environment act. In addition to being an eco-production superhero, Finland is also set to be a pioneer in innovation in sustainable manufacturing and export. This topic will be discussed in September at the international industry subcontracting trade fair, when Subcontracting (Alihankinta) 2019 and AlihankintaHEAT fairs will be held from 24–26 September 2019 at the Tampere Exhibition and Sports Centre. This year's theme is Sustainable Manufacturing, and other discussed topics include the economic outlook, internationalisation, industry of the future, as well as digitalisation, new innovations and productivity.

“Sustainable manufacturing means local production, favouring regional suppliers and local networks, avoiding unnecessary transport of goods, developing energy efficiency in production and considering the circular economy, the environment and the carbon footprint of the entire production chain. One thousand subcontracting exhibitors have a significant opportunity to promote the development of sustainable manufacturing, which is why we encourage companies to produce content related to the theme,” explains the Project Manager of Alihankinta, Communications Director **Tanja Järvensivu** from Tampere Trade Fairs Ltd.

“Sustainable manufacturing brings competitive advantage to companies nationally and internationally, so it is strategically important for the Finnish economy and the industrial companies operating here. Industrial production and investments in Finland increase the wellbeing of Finns, but they are also genuine pro-environment acts, as production in Finland is clearly more environmentally friendly compared to most of the competing countries,” adds Director **Sami Nikander** from the Chemical Industry Federation of Finland.

[Read more information at www.alihankinta.fi/en/sustainable-manufacturing/](http://www.alihankinta.fi/en/sustainable-manufacturing/)

Subcontracting Trade Fair 2019 partner Mantsinen Group trusts in the development of quality and environmental matters

Mantsinen Group, a Finnish family business operating worldwide, is a partner company of the Subcontracting Trade Fair 2019. Mantsinen's goal is to be the strongest link in global logistics with its material handling solutions. The company is constantly developing the processes of its logistics services and upgrading its machinery to reduce emissions and improve fuel efficiency. Mantsinen's product development team also follows the principles of sustainable production and is continuously seeking more economical and environmentally-friendly solutions. Mantsinen, based in Liperi, North Karelia (Finland), is a manufacturer of hydraulic cranes. The company manufactures specially products for harbours and the forestry and steel industries. It also provides logistics services, particularly timber handling services for pulp and paper production plants for customer needs.

AlihankintaHEAT presents technology solutions for future needs of the industry

For the fourth time as part of Subcontracting (Alihankinta), the start-up event AlihankintaHEAT enables startups and business partners to present solutions for future needs of the industry. HEAT wants to challenge the traditional ways of thinking and working in the industry, and to introduce a new, clean and agile way of thinking to Finnish industry. The goal is to draw people's attention towards intelligent and sustainable industry and to encourage players in the industry to engage in bold and innovative collaboration that can generate new business. On the main stage of the fair, the Heat Stage, key speeches, case examples, discussions and pitches are laid on. *[Read more information at alihankinta.fi/heat](http://alihankinta.fi/heat)*

Alihankinta is featured at the international MPD 2019 event

Alihankinta and AlihankintaHEAT are represented at the Manufacturing Performance Days 2019, organised at Tampere Exhibition and Sports Centre's TähtiAreena stage on 4–6 June. The event brings together thousands of industry decision-makers in Tampere. The theme of the event is ecosystems, digitalisation and new work.

INFO

The Finnish industry will meet at the Alihankinta industrial subcontracting trade fair in Tampere on 24–26 September. The event attracts 1,000 exhibitors from over 20 countries and 20,000 visitors from around 30 countries. Held since 1988, the annual Alihankinta subcontracting trade fair showcases Finnish industry and its leading companies. A total of 17,188 industrial decision-makers and other experts attended the event last year. The main partners of Tampere Trade Fairs are the Technology Industries Association of Finland, the Rubber Manufacturers' Association of Finland, the Finnish Plastics Industries Federation, and the Finnish Association of Purchasing and Logistics (LOGY). AlihankintaHEAT is organised by Finland Events and Rapid Action Group Oy.

FURTHER INFORMATION: www.alihankinta.fi/en, @Alihankinta, #Alihankinta, #AlihankintaHEAT
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